

**Chair:**  
William Lewis

**Vice Chair:**  
John Fern

**Board Members:**  
Ken Helvey  
Deb Syhre  
Kelly Cunningham  
Debbie Coss  
Andy Mielke



**Park Board Work Session**  
**Meeting Agenda**  
**March 17, 2022**  
**6:00 p.m.**  
**Council Chambers**

**Address:**  
12951 Weaver Lake Road  
Maple Grove, MN 55369

**Phone:**  
763-494-6500

**Website:**  
maplegrovern.gov

#### **CALL TO ORDER**

1. CALL TO ORDER
2. Arena Branding And Sponsorship Proposal

Documents:

[Memo - Arena Branding and Sponsorship Program.pdf](#)  
[Attachment A - Arena Branding Proposal.pdf](#)  
[Attachment B - Naming Rights Revenue Model.pdf](#)  
[Attachment C - Rink Advertising Revenue Model.pdf](#)

#### **ADJOURNMENT**